

New York State Federation of Lake Associations, Inc.

Meeting of the Board of Directors
May 3 and May 4, 2013

White Eagle Conference Center
Hamilton, NY



Present

Jim Cunningham, President
Bill Harman, Vice President
Walter Dutcher, Treasurer
Janet Andersen, Secretary
Matthew Albright
Jack Baldwin
Donald Cook

Rena Doing
Tarki Heath
Rich Henderson
John Jablonski
George Kelley
Dean Long
Laurel Mann

Theresa Mayhew
Bob Rosati
Rebecca Schneider
Jan Shields
John Slater
Robert Thill

Absent

Nick Klupacs

Kathleen McLaughlin

Helen Sick David Wright

Also in Attendance

Nancy Mueller, Manager

Scott Kishbaugh, DEC

Nancy Craft Don Koppel

- 1. Call to Order.** President Jim Cunningham called the meeting to order at 3:10pm.
- 2. Minutes of the March 23, 2013 Meeting.** Terri Mayhew made a motion to approve the minutes as written, Bob Rosati seconded, and the motion carried.
- 3. Treasurer's Report.** Walter Dutcher reviewed the 2013 year to date performance compared to 2012, and overall FOLA is doing better in all areas compared to last year, although the new CSLAP contract makes the CSLAP numbers hard to compare. The balance sheet remains healthy. Rena Doing moved and George Kelley seconded that the treasurer's report be accepted, and the motion carried. **Accounting support.** Jan Andersen moved, and George Kelley seconded, that Walter Dutcher be authorized up to \$1000 to hire an accountant to support FOLA on IRS requirements and advise on other issues: the motion carried.
- 4. Office Report.** Nancy Mueller reported that over 200 people had registered for the conference. She indicated that registration workload was burdensome. The board discussed hiring someone to help. Walter Dutcher said that Paypal is ready to process credit cards but an online format for the application needs to be developed, and that the additional fees should be recouped through higher attendee costs. Rich Henderson indicated that a manual approach to registration paperwork is often the most efficient. Walter, Rich, Nancy Mueller, and Nancy Craft will identify approaches to the conference registration concern

and will bring a recommendation to the fall meeting. Nancy also reported that NALMS had confirmed that we would host their 2015 conference at Lake George, Lake Placid, or Saratoga. We need to identify a theme and start to solicit vendors.

5. **Slate of Officers:** The board identified those who would be willing to serve in the next term, consisting of George Kelley as President, and with Bill Harman, Walter Dutcher, and Jan Andersen continuing in their terms. We were reminded that we will want to identify a President-elect.
6. **Board Nominees.** Jan Andersen moved, and Richard Henderson seconded, that Laurel Mann be nominated as a new board director, and that Matthew Albright, Rena Doing, Kathleen McLaughlin, and Jan Shields be nominated for additional three year terms, and the motion carried.
7. **Committee Reports:**
 - a. **Website:** Jim Cunningham moved, and Rebecca Schneider seconded, that a separate page be established for paying sponsors, not endorsed by FOLA, and the motion passed. The board thanked Jan Andersen for posting the 2012 CSLAP reports and scorecards to the website.
 - b. **Marketing:** Theresa Mayhew reported on the conference special as a way to sell more books. Jim Cunningham did an inventory and reported that we have 63 hardcover boxes @ 12 per box and 56 soft cover boxes @ 18 per box (prior to conference distribution). Walter reported that Amazon was out of soft cover books and we agreed to send more books to them to continue to market despite their monthly fee. The board expressed their appreciation to Jim Cunningham for his continued storage and inventory management of these books.
 - c. **Finance:** Robert Thill reported on the investments and the superior return of the Wellington fund. Walter reported that the low point in funds balance was \$92K, and the committee agreed to meet to bring a recommendation to the board.
 - d. **Conference:** Underway! Bob Rosati will scout alternate locations for the future.
 - e. **Scholarship:** Bill Harman reported that the six students continue in his program, and there are 10 applications to be reviewed for next year. After discussion, the board agreed that we would fund an additional first year student in 2013 for a management plan of Lake Moraine. This means an expenditure of \$7500 in 2013: in future years we plan to fund one new student and one second year student each year for an annual expenditure of \$5000. We also agreed that while we want to support Bill Harman's program, in the future we should expand our scholarship considerations to encompass students at other NYS schools that support FOLA's goals.
 - f. **Regional meetings:** Terri Mayhew described her plan for a regional meeting in the mid-Hudson. Don Cook described his program for the Western Region meeting on October 19 and invited the board. He also spoke about the Finger Lakes Summit where lake issues were discussed with a NYS Senator. Jan Andersen described her plans for a Lower Hudson Lakes regional meeting.

- g. **Dam:** Bob Rosati reported that new dam brochures were available and he would provide information on how to get them for Waterworks and for the FOLA website.
 - h. **Nominating Committee:** Bill Harman moved, and Robert Thill seconded, that a nominating committee be established with John Slater as Chair, and authorized him to choose committee members. The committee was asked to propose a set of board member expectations.
 - i. **NALMS committee:** George Kelley will chair the NALMS committee. Others members from the board volunteered and George will put together the committee. The board agreed to authorize Nancy Mueller to attend the San Diego NALMS conference at a cost of up to \$1500, with any monies she did not spend to partially cover George Kelley's expenses if he decides to attend the NALMS conference.
 - j. **CSLAP.** Scott Kishbaugh reported that the 2013 CSLAP participants will receive their supplies in May. While 34 people are expected for CSLAP training at the conference, additional regional training will be done this year. The training video is being edited with a target rollout later this summer. The committee put together a quiz that will serve as a refresher for experienced volunteers, and it will be tried out at the Sunday session. Scott reminded us that the DEC contract was signed, and that FOLA had received a check for their 2012 program. This contract allows FOLA to determine the lab and structure for the longer term. Scott also indicated that the sequestration has caused some changes. For CSLAP, the 31% cut in funding will be handled by a reduction of the N sampling to alternate samples. The ESF analysis of HABs is also funded by the EPA, and the impact of sequestration on this program is not known. DEC will support this program with \$10K, and ESF has agreed to proceed on that basis. DEC will meet with EPA in May to clarify the funding status.
8. **Federation of Lakes:** Jan Shields reported that FOL submitted two letters, one supporting the control of transport of invasive species, and a second in support of a moratorium and increased monitoring of hydrofracking.
9. **Old Business.** Dean Long reviewed the idea of a Hydrilla Hunt in NYS lakes. The concept is to train volunteers by webinar on how to identify hydrilla, and to ask them to search their lakes in late July or early August. He asked who the target audience should be, and indicated a variety of pamphlets might be available for production or use. Scott said that Bob Johnson and he were willing to create a presentation for use in a webinar. We agreed that CSLAP lakes might be logistically the easiest to target. Walter Dutcher moved, and George Kelley seconded, that the CSLAP committee be authorized to hold the hydrilla hunt at a cost not to exceed \$2000, and the motion passed.
10. **New Business.** Walter Dutcher asked for permission to explore a bulk fee for all FOLA lakes to use the Contour Solutions product for bathymetry and plant coverage assessments as a FOLA member benefit, and the board encouraged him to do so.

- 11. Recess.** At 5:35 pm Bob Rosati moved, and Rich Henderson seconded, that the meeting should be reconvened at the Cleveland Room after the general membership meeting on May 4, and the motion carried.
- 12. Meeting Reconvened.** Jim Cunningham reconvened the meeting on May 4 at 10:00 pm in the Cleveland Room, and welcomed new board member Laurel Mann.
- 13. Scholarship Committee.** Robert Thill moved, and Jan Andersen seconded, that FOLA will fund one two-year student scholarship to start in 2013, for an amount of \$2500 each year: the board intends this scholarship to support development of a lake management plan for Lake Moraine. The funding of this scholarship will follow the same process used for the two scholarships that were initiated in 2012. The motion carried, with Bill Harman abstaining.
- 14. Finance Committee.** Robert Thill reported that the finance committee recommended moving an additional \$50K into the Vanguard account, with \$30K going into the Wellington mutual fund, and \$20K being laddered into CDs. John Slater moved, and Theresa Mayhew seconded that we implement this approach, and the motion carried.
- 15. Election of officers.** Jan Andersen moved, and Robert Thill seconded, that the following slate of officers be elected: George Kelley, President, Bill Harman, Vice President, Jan Andersen, Secretary, and Walter Dutcher, Treasurer; and further that those officers who have served two consecutive terms (Harman, Andersen, and Dutcher) are granted a waiver of the limits described in the bylaws, and the motion carried.
- 16. Nomination Committee Report.** John Slater recommended a set of guidelines for general board expectations. Robert Thill moved, and Rich Henderson seconded that we accept the document guidelines, and the motion was approved. (The guidelines are attached in the appendix).
- 17. Next meeting.** The next board meeting was set for October 26, subject to White Eagle availability.
- 18. Adjournment.** Jim Cunningham moved that the meeting be adjourned at 10:35 pm, and the motion carried.

Respectfully submitted,

Janet Andersen

Janet Andersen, Secretary, NYS FOLA

Appendix

Recommended Expectations of Members of the Board of Directors of the New York State Federation of Lake Associations

1. Attend as many board meetings as possible.
2. Be a NYSFOLA member, cultivate new members, and communicate with non-member associations about NYSFOLA membership.
3. Attend the FOLA annual conference, and support those who have conference responsibilities with ideas, presentations, or other actions.
4. Serve on at least one committee, keep informed and assist as needed on other committees.
5. Understand the priorities communicated by NYSDEC, and support the CSLAP program for NYS lakes.
6. Support FOLA communications through contributing articles to Waterworks, Facebook, and the FOLA website.